



2024 Sponsorship Opportunities

The below are sponsorship opportunities for Northern Lights Little League's (NLLL) 2024 Spring and Fall seasons with the regular seasons running from March to June, All Stars June to July, and Fall Ball August to October.

Division Sponsor (Regular Season) -- \$1,500 to \$2,500 – 4 Opportunities

NLLL will have four Divisions with at least six teams (Tee Ball, Coach Pitch, Player Pitch, Major). There is an opportunity to sponsor each of these Divisions. The following comes with a sponsorship:

- Logo on all jerseys on all teams playing in that Division.
- At least one 4'x8' banner on a field where that Division plays their games.
- Speaking opportunity at opening ceremonies including introducing the teams in that Division if desired.
- Social media and website exposure.
- Email communication to all parents in the League on the sponsorship.

Team Sponsor (Regular Season) -- \$250 to \$350 – ~40 Opportunities

NLLL plans to have roughly 40 teams this upcoming season. There is an opportunity to sponsor one of these 40 teams. The following comes with a sponsorship:

- Logo on all jerseys on the team.
- Social media and website exposure.
- Email communication to all parents in the League on the sponsorship.

All-Star Team Sponsorship -- \$500 – 5 Opportunities

In Little League after the regular season concludes, the All-Star tournaments will begin. NLLL anticipates fielding roughly 5 All-Star Teams. There is an opportunity to sponsor one of these 4 All-Star teams which gets great exposure due to the number of fans that attend these All-Star games. The following comes with a sponsorship:

- Logo on every All-Star jersey.
- At least one 4'x8' banner on a field where All-Stars play their tournament games.
- Social media and website exposure.

- Email communication to all parents in the League on the sponsorship.

Concession Stand Sponsor -- \$1,500-\$1,750 – 1 Opportunity

NLLL operates a concession stand every day games are played at our facilities, which will be six days a week between April 15th and the beginning of July. The concession stand is always busy with paying customers. NLLL has an opportunity for someone to be the formal concession stand sponsor. The following comes with this sponsorship:

- Banner hung in the concession stand very visible to every paying customer.
- Magnet logos posted on the concession stand window.
- Logo put on the Square application where customers who pay with credit card must see when they sign for their transaction.
- Social media and website exposure.
- Email communication to all parents in the League on the sponsorship.

Open Day Ceremony Sponsor -- \$1,500 to \$1,750 -- 1 Opportunity

NLLL will have opening day ceremonies on April 15th at 9:00AM. All families attend and all players participate in a parade and are announced. NLLL has an opportunity for someone to be the formal opening day ceremony sponsor. The following comes with this sponsorship:

- Keynote speaking opportunity at opening ceremonies.
- Banners hung all over the facility and fields on opening day.
- Social media and website exposure.
- Email communication to all parents in the League on the sponsorship.

Closing Ceremony Home Run Derby Sponsor -- \$1,500 to \$1,750 -- 1 Opportunity

NLLL will have closing ceremonies on June 28th at 6:00PM which will include a home run derby for NLLL's older players. NLLL has an opportunity for someone to be the formal home run derby sponsor. The following comes with this sponsorship:

- Keynote speaking opportunity to kick off the home run derby.
- Announce the home run derby results and the winners.
- Banners hung all over the facility and fields on closing day.
- Social media and website exposure.
- Email communication to all parents in the League on the sponsorship.

Field 6 Score Board -- \$5,500 -- 1 Opportunity

NLLL needs a new score board on Field 6 where our Coach pitch teams play. The following comes with this sponsorship:

- Logo placed on three locations on the scoreboard for the life of the scoreboard.
- Banner placed under the scoreboard each season.
- Social media and website exposure.
- Email communication to all parents in the League on the sponsorship.

Outfield Banner -- \$150 to \$200 -- Multiple Opportunities

NLLL has opportunities to sponsor a dugout. The following comes with this sponsorship:

- Banner placed on the outfield of the field of your choosing.
- Social media and website exposure.
- Email communication to all parents in the League on the sponsorship.